

ORDER



Orders
Order / Rev: 354075
Alt Order #: 06849714
Product Desc: A.F.S.C.M.E.
Estimate:
Flight Dates: 09/12/12 - 09/25/12
Original Date / Rev: 09/05/12 / 09/05/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Campaign Group, The
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Am. Fed. of State, County & Municipal
Demographic: A35+
Product Codes: PL Issue
Priority: P-03
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	44	\$50,300.00	\$42,755.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	44	\$50,300.00	\$42,755.00	0.00
Totals	44	\$50,300.00	\$42,755.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	15%	\$50,300.00
Market	100%	\$335,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$93,893.33
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	24%	\$80,480.00
KTUD	0%	\$0.00
KVMY	1%	\$3,353.33
KVVU	30%	\$100,600.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,706.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/12/12	09/14/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	-- WTF--	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00

KTNV - Las Vegas

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 Product Desc: A.F.S.C.M.E.
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/12/12	09/14/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p --WTF--	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$900.00		0.00			
14	KTNV	09/17/12	09/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTWTF--	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$900.00		0.00			
15	KTNV	09/24/12	09/25/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT-----	:30	1	\$900.00	P-03	0.00	NM	1	\$900.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$900.00		0.00			
16	KTNV	09/12/12	09/14/12	M-F 6-7p Action News	CM	M-F 6-7p --WTF-- (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,000.00		0.00			
17	KTNV	09/17/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p MTWTF-- (6:00 PM-6:30 PM)	:30	2	\$1,000.00	P-03	0.00	NM	2	\$2,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,000.00		0.00			
18	KTNV	09/24/12	09/25/12	M-F 6-7p Action News	CM	M-F 6-7p MT----- (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$1,000.00		0.00			
19	KTNV	09/12/12	09/14/12	M-F 6-7p Action News	CM	M-F 6-7p --WTF-- (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-03	0.00	NM	1	\$1,100.00
630PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,100.00		0.00			
20	KTNV	09/17/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p MTWTF-- (6:30 PM-7:00 PM)	:30	2	\$1,100.00	P-03	0.00	NM	2	\$2,200.00
630PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,100.00		0.00			
21	KTNV	09/24/12	09/25/12	M-F 6-7p Action News	CM	M-F 6-7p MT----- (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-03	0.00	NM	1	\$1,100.00
630PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$1,100.00		0.00			
E 22	KTNV	09/12/12	09/14/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p --WTF--	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$850.00		0.00			
E 23	KTNV	09/17/12	09/21/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MTWTF--	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$850.00		0.00			
E 24	KTNV	09/24/12	09/25/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MT-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				1	\$850.00		0.00			
25	KTNV	09/12/12	09/14/12		CM	M-F 730-8p --WTF--	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire											
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--		1				\$850.00		0.00			
26	KTNV	09/17/12	09/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MTWTF--	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--		1				\$850.00		0.00			
27	KTNV	09/24/12	09/25/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		1				\$850.00		0.00			
28	KTNV	09/24/12	09/25/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MT-----	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		1				\$1,750.00		0.00			
29	KTNV	09/15/12	09/22/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----S-	:30	1	\$850.00	P-03	0.00	NM	2	\$1,700.00
SATURDAY G.M.A.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1				\$850.00		0.00			
Week:		09/17/12	09/23/12	-----S-		1				\$850.00		0.00			
30	KTNV	09/16/12	09/23/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA	-----S	:30	1	\$850.00	P-03	0.00	NM	2	\$1,700.00
SUNDAY G.M.A.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$850.00		0.00			
Week:		09/17/12	09/23/12	-----S		1				\$850.00		0.00			
E 31	KTNV	09/17/12	09/17/12	Monday ABC Prime C castle	CM	castle	M-----	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$4,500.00		0.00			
32	KTNV	09/15/12	09/22/12	College Football Primetime College Football Primetime	CM	4p-830p (5:30 PM-8:00 PM)	-----S-	:30	1	\$3,500.00	P-03	0.00	NM	2	\$7,000.00
SATURDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1				\$3,500.00		0.00			
Week:		09/17/12	09/23/12	-----S-		1				\$3,500.00		0.00			
E 33	KTNV	09/23/12	09/23/12	Sun ABC Prime C revenge	CM	revenge	-----S	:30	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1				\$5,000.00		0.00			
34	KTNV	09/12/12	09/14/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	--WTF--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--		1				\$750.00		0.00			
35	KTNV	09/17/12	09/21/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--		1				\$750.00		0.00			
Totals													44	\$50,300.00	